

HISTORIC
ANNAPOLIS

BLAZERS . BOURBON . CIGARS

EST. 2014

THE ORIGINAL
PREMIER GENTLEMEN'S
EVENT OF THE FALL



OCTOBER 21, 2021
SPONSOR OPPORTUNITIES



HISTORY OF THE EVENT

In 2014, Robert Clark, President of Historic Annapolis, and Dean D'Camera, President of D'Camera Group brought together a group of Annapolitan men to raise awareness of Historic Annapolis (HA), a nonprofit organization dedicated to making our unique capital city a true "Museum Without Walls". Robert and Dean realized HA needed to offer affordable, lively, fun activities to attract a younger audience and increase the awareness of the organization's mission.

Both longtime residents and newcomers will come together again to enjoy a fun-filled evening with blazers, bourbon, and cigars. This event was established to provide a premier Gentlemen's only evening in Annapolis with wonderful food, drinks, cigars and clothiers, from both local and afar.

This is a gathering of the "who's who" in Annapolis, including local residents, as well as those traveling from surrounding areas such as Washington, Baltimore, and the Eastern Shore.

HISTORIC VENUE FOR AN HISTORIC EVENT!

THE PACA HOUSE AND GARDEN, the restored home of William Paca, signer of the Declaration of Independence and Revolutionary-era Governor of Maryland, stands today as one of the most elegant landmarks in Annapolis. Guided tours of the House take place hourly on the half-hour. Visitors can take a self-paced tour of the garden at any time during open hours. The House and Garden also offer a uniquely beautiful outdoor space for weddings, client appreciation events, and other special occasions, as well as an indoor meeting facility.





LEAD SPONSOR \$5,000

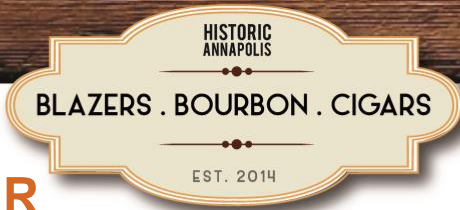
- Signage throughout the venue on the day of the event, including signage at check-in as well as a banner displayed inside the food and beverage area
- Sponsorship table where representatives can display promotional material and collect business cards/contact information for future networking
- 1 Host Committee ticket to the event
- 3 VIP tickets to the event
- 10 General Admission tickets to the event – an ideal way to entertain valued clients and employees
- Logo on. Deadline for logo inclusion August 1st, 2021
- Logo and lead sponsor acknowledgement on pre-event ads in local media. Deadline for logo inclusion in What's Up Magazine ad is August 1st, 2021
- Lead sponsor acknowledgement in social media postings
- Inclusion of sponsor's logo on email blast that are distributed to Historic Annapolis's database of more than 9,000.
- 10 free guest passes to tour The William Paca House and Garden



SUPPORTING SPONSOR

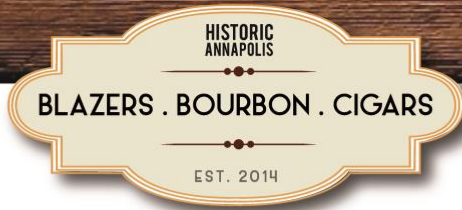
\$3,000

- Corporate logo on signage at the event
- Sponsorship table where representatives can display promotional material and collect business cards/contact information for future networking
- 1 Host Committee ticket to the event
- 1 VIP ticket to the event
- Logo on. Deadline for logo inclusion August 1, 2021
- Logo and lead sponsor acknowledgement on pre-event ads in local media. Deadline for logo inclusion in What's Up Magazine ad is August 1st, 2021
- 8 General Admission tickets to the event – an ideal way to entertain valued clients and employees
- Logo and sponsor acknowledgement on email blasts sent to the event's 9,000-person database
- Sponsor acknowledgement on event social media postings
- 8 free guest passes to tour The William Paca House and Garden



EVENT SPONSOR \$1,000

- Corporate logo on signage at the event
- Sponsorship table where representatives can display promotional material and collect business cards/contact information for future networking
- 1 Host Committee ticket to the event
- 1 VIP ticket to the event
- 3 General Admission tickets to the event – an ideal way to entertain valued clients and employees
- Logo and sponsor acknowledgement on email blasts sent to the event’s 8,000-person database
- Sponsor acknowledgement on event social media postings
- 5 free guest passes to tour The William Paca House and Garden



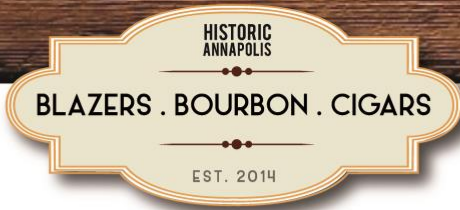
HOST COMMITTEE MEMBER \$500

As a business leader, philanthropist, connector and organizer, you are invited to become a Host Committee member for the 7th annual BBC event on October 21, 2021.

As a member of the 2021 Blazers Bourbon Cigars Host Committee you are committing to be an organizer that provides support and assistance by bringing awareness of the event to your circle of friends and business associates.

As a member of the Host Committee, your donation of \$500 helps advance the mission of HA and includes the following benefits:

- Your name and that of your company, if you choose, listed on event materials to include the website, blast emails to more than 9,000 unique email addresses, and on signage throughout the event
- Invitations to an exclusive Pre-Event Reception
- A VIP ticket to the event, which includes early admission at 5:00 pm
- **Access to the exclusive VIP area of the garden**



Registration Form: **October 21, 2021**

SPONSOR LEVEL

- LEAD - \$5,000 SUPPORTING - \$3,000
 EVENT - \$1,000 HOST - \$500

CONTACT

NAME: _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

NAME OF HOST COMMITTEE MEMBER: _____

- Yes, I would like a sponsorship table (\$1,000 and up sponsors only)

PAYMENT

- CHECK:** Amount enclosed: _____

Payable to: Historic Annapolis, Inc

Mail to: Carrie Kiewitt | Historic Annapolis | 18 Pinkney, Annapolis, MD 21401

- CREDIT CARD:** Permission to charge amount: _____

TYPE: VISA MASTER CARD AMEX DISCOVER

NAME ON CARD: _____

CARD NUMBER: _____ EXP: _____

SIGNATURE: _____